



# SeeJordan.Org

*E-Newsletter*

**Jordan Tourism Board North America (JTBNA)**  
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**Experience  
Jordan  
Now!**

## **Dead Sea Hottest Ticket in Spa Destinations**

A main focus at the Arabian Travel Market this year, the Dead Sea is already regarded as one of the top 10 spa resorts in the world. Tourists are flocking to its waters to reap its medicinal and aesthetic benefits. Proven in both areas as "nature's little miracle," the Dead Sea's praises are long overdue.

400 meters below sea level, the waters of the Dead Sea have a salt and mineral content of 29%, the highest concentration in the world. Its components consist of calcium, magnesium, which has anti-allergenic properties, bromine, known for its promotion of relaxation, and bitumen, which serves as an anti-inflammatory and promotes photosensitivity in skin.

The healing power of the Dead Sea's air is contributed to a unique atmospheric layer caused by a high level of evaporation and elevated temperatures throughout the year. The low humidity and high atmospheric pressure results in extremely pure air with the richest oxygen content in the world.

With more than 300 sunny days in the year, the atmospheric layer filters out the harmful UVB rays, allowing tanning rather than burning. The UVA rays that do penetrate are suitable for therapeutic purposes.

In addition, high concentrations of dark peloid mud, used for skin treatments, are found on the shores of the Dead Sea. Realizing the potential for extended stay benefits, the shores of the Dead Sea are home to three highly acclaimed hotels and spas specifically catering to health and wellness needs.

### *The Moevenpick Spa Resort*

One of four hotels in Jordan from the world renowned Swiss hoteliers, the Moevenpick Dead Sea offers a unique setting with all the luxury of comparable spa retreats. The Zara Spa features a variety of Dead Sea body treatments, massages, hydrotherapy and packages designed to indulge and beautify. The Zara Climate Therapy Center provides medical care to guests with particular skin and respiratory ailments.

For information on the Moevenpick Spa Resort and its services, contact  
Tel: 0962-5-3561111, Email: [resort.deadsea@moevenpick.com](mailto:resort.deadsea@moevenpick.com)  
[www.moevenpick-deadsea.com](http://www.moevenpick-deadsea.com)

### *Jordan Valley Marriott Dead Sea Spa*

The 3,000-square-meter Spa at the Jordan Valley Marriott Resort offers guests a menu of treatments and facilities to unwind and invigorate. Exclusive to "The Spa" is an innovative line of signature treatments specially designed for the Dead Sea Marriott. Known as "Jordan Valley Signature Treatments," they feature skin care products developed by the Marriott using the healing properties of Dead Sea salts, mud and locally sourced ingredients that combine the history of the Jordanian region and its natural resources. The Spa's restaurant, Nectarines, serves light and healthy dishes.

For information on the Jordan Valley Marriott Hotel, contact Tel : 962 5 356 0400, Email: [jordanvalley@marriotthotels.com](mailto:jordanvalley@marriotthotels.com) or log onto their website: [www.marriotthotels.com](http://www.marriotthotels.com)

### *The Dead Sea Spa*

The forerunner in medical tourism for the Dead Sea area, the Dead Sea Spa Hotel features lodging and a separate medical center. A resident dermatologist experienced in climatologically treated skin diseases effectively aids patients in recovery through use of the medicinal properties of the Dead Sea.

Working with the Deutsche Krankenkasse (National Health Insurance in Germany,) the Dead Sea Spa has successfully treated many patients with low cost therapy and without the serious side effects caused by other therapeutic regimes. For this and many other insurance agencies, the Dead Sea has become a preferable alternative to high cost medical facilities and treatments.

For information on the Dead Sea Spa Hotel's treatment plans and services, contact Tel: 0962-6-5601554, Email: [dssh@nets.com.jo](mailto:dssh@nets.com.jo),  
[www.jordandeadsea.com](http://www.jordandeadsea.com).

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