



# SeeJordan.Org

*E-Newsletter*

Jordan Tourism Board North America (JTBNA)  
6867 Elm St. Suite 102 McLean, VA 22101  
(877) SEE-JORDAN Fax:: (703) 243-7406

January 11, 2006

Volume 25 , Number 1

## Experience Jordan Now!

Jordan Tourism Board  
North America  
(JTBNA)  
6867 Elm St. Suite 102  
McLean, VA 22101  
(877) SEE-JORDAN  
Fax: (703) 243-7406

info@seejordan.org  
www.seejordan.org

### JORDAN TO EXHIBIT IN ADVENTURES IN TRAVEL EXPO

The Jordan Tourism Board North America will be exhibiting in the Adventure Travel Expo in three locations in the United States in 2006. The Adventure Travel Expo ([www.adventureexpo.com](http://www.adventureexpo.com)) serves adventure, active travel, eco, nature, cultural and outdoor tourism enthusiasts and professionals. These events are the premier marketing opportunities for travel providers focusing on this exploding segment of the travel industry.

As a reminder of an earlier e-newsletter we sent out earlier about the Adventures in Travel Expo, we would like to invite you to visit us at our booth in the following locations:

- **New York, NY** (January 13-15) – Booth # 745
- **Los Angeles, CA** (January 28-29) – Booth # 1415
- **Washington, DC** (February 10-12)– Booth # 432

We look forward to meeting you and showing what wonderful experiences Jordan has to offer.

---

### MIDDLE EAST TRAVEL AND TOURISM SUMMIT 2006 TO TAKE PLACE IN JORDAN

We are delighted to announce that the Middle East Travel and Tourism Summit 2006 (METTS) will take place at the Dead Sea in Jordan on the 26th and 27th of February 2006 under the patronage of His Majesty King Abdullah.

Supported by the Jordanian Government; the Jordan Tourism Board; the World Travel and Tourism Council; Reed Travel Exhibitions, Government Departments and other international and regional organizations and companies, this British-led regional and international 2-day conference will focus on sustainable development opportunities through tourism by building strong partnerships between local, regional and international private & public sectors. Lead sponsors of the conference include Saraya Jordan, Aqaba Special Economic Zone, Aqaba Development Corporation, Ayla Oasis and others.

Designed to support developing tourism markets in the Middle East and North Africa, METTS will explore a broad spectrum of topics assisting in infrastructure development in the travel and tourism sector. Underpinning all panels will be a core focus on sustainable development through responsible tourism. The panels will cover the following subjects and others:

- Infrastructure Development and Investment
- Preservation of cultural heritage and identity

- Update on major regional development projects
- Sports, Business, Health, Religious Tourism

METTS will bring together industry leaders, key decision makers, finance houses and senior Government officials from both emerging and developed tourism markets in the region. This will provide a platform for a positive interactive discussion which is essential to the sustainable development of a competitive national tourism product. For further information, to register or for details of our sponsorship opportunities please contact us on the address below or log onto our website [www.mettsinjordan.com](http://www.mettsinjordan.com).

---

## **INTERIOR MINISTRY TO GRANT TOURISTS SIX MONTH RESIDENCE VISA**

Amman, August 2005 – The Interior Ministry on Sunday 21.08.2005 authorized the directors of border posts and airports to extend visitors' permits and issue six month visas upon entry to tourists instead of 02 weeks in a move designed to further facilitate their stay in the country. Quoting the Public Security Department's figures, the ministry said 1,682,5520 tourists have arrived in the Kingdom since the beginning of 2005.

---

## **KIMPINSKI HOTEL ISHTAR TO OPEN AT DEAD SEA IN DECEMBER 2005**

The building of the Kempinski Ishtar hotel is scheduled to be completed by December of this year. The Kempinski Ishtar Hotel and Spa will offer 03 luxurious enclaves set amidst gardens, lagoons, winding rivers, waterfalls and private pools, providing guest with complete privacy in a serene and exclusive setting.

There will also be two VIP Royal Villas and 120 suites and spacious Executive Club rooms and suites. There will also be seven restaurants and theme bars, some with live entertainment and private dining rooms. Two outdoor garden bars and an al fresco day dining restaurant in the gardens are another feature that will make this hotel amazing. There will also be a designer wellness spa and sport centre with outdoor whirlpools, treat mud and fresh Dead sea water floating pools, as well as tennis and squash courts.

All rooms will include the following luxury features:

- Direct Dead Sea view
- Separate Shower and bathtub
- Bidet
- Minibar
- High speed internet access
- Flat screen TV
- Tea and coffee making facilities
- Balcony, terrace or veranda

---

## **SPA RESORT REBRAND**

Janna Spa & Resort at Main Hot Springs, in Jordan has begun operating during the first week of November.

Flamingo Hotel Management Company has taken over management of the property, which has been rebranded and repositioned. "The property has gone under major renovation, which includes the parking, landscaping, and lobby, restaurants, meeting rooms, guestrooms and the spa"

"The worldwide renowned and award-winning Six Senses Spa, offering a wide range of holistic

wellness, rejuvenation and beauty treatments, will be opening at Janna Spa & Resort in the third quarter of 2006,"explained the Director of sales, Janna Spa & Resort at Main Hot Springs, Osama Al Deek.

If you would like to remove your email address from the list simply reply to this e-mail with the word UNSUBSCRIBE.