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**Experience
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JORDAN TOURISM ON THE RISE

AMMAN, JORDAN/-- Despite the latest turmoil shaking the Middle East region, Jordan continues to witness a healthy flow of tourism, the Jordan Times reported. Overall visitor arrivals rose by 8.2% with 3.39 million tourists visit between January and July of this year compared to the same period of last year. Revenues generated by the industry increased by 8.4% to \$844m despite a slight drop in July due to the Israeli attack on Lebanon. All this is to prove once again that Jordan remains a 'haven of peace' in a troubled neighborhood.

DISCOVERY OF Umayyad Mosque Sheds New Light on Jerash History

AMMAN, JORDAN/-- A centuries-old mosque has been discovered in the heart of the Roman ruins of Jerash and is shedding new light on the city's history and the early links between Muslims and Christians following the 7th century Islamic conquest.

The Discovery of the mosque which culminated after years of detective work following clues from Jerash's previous 70 years of excavations has led to believe that the city continued to thrive after the arrival of Islam. But the most astonishing discovery is that Muslims and Christians lived side by side in relative harmony, each free to practice their religion in a society that adopted to accommodate both faiths.

The excavation of the mosque and surrounding areas will continue next year when the team plans to begin restoration of the site and will install information panels for tourists use. Discoverers believe that this is just the beginning of Jerash's Islamic history and that it is a small piece of what is most likely to become an astonishing site for its visitors.

THE 6TH INTERNATIONAL HOSPITALITY FORUM TO BE HELD IN SEPTEMBER

AMMAN, JORDAN/-- The 6th International Hospitality Forum

will be held at the Zara Expo Amman on September 12-14 with the participation of hundreds of local, regional and international specialists in hospitality and hotels.

The event will be organized by Jordanian Events Unlimited Company and the Lebanese Hospitality Services Company and will be held under the assistance of the Minister of Tourism and Antiquities, Munir Nassar.

Companies from the Netherlands, Germany, Britain, Austria, France, Switzerland and Arab and Jordanian companies affirmed the forum provides an opportunity to display and market their products and directly interact with decision makers.

This increasing investment opportunity in Jordan's booming hotel sector will contribute to a great extent in ensuring the success of this year's forum.

AMMAN SEMINAR TO FOCUS ON EVENTS MANAGEMENT

AMMAN, JORDAN/-- Around 100 professionals from the events management industry will take part in a two-day seminar being organized in Amman in October.

Zara Expo and Events Unlimited have joined forces to launch the program to promote professional development to further improve the effectiveness of events held while also revealing the importance of it to the high yield sector of leisure and business tourism.

Event Management Essentials will attract delegates from the events industry throughout Jordan and the Middle East. In addition to local experts who will share their views at the event, meetings industry speakers from Dubai, Sydney, Beirut, and London are also confirmed to attend. The event will take place at the Zara Expo Auditorium on October 17th and 18th.

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